



DEEPU SHAJI

Creative Director www.deepushaji.com

CONTACT

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Location
Dubai, United Arab Emirates

PERSONAL INFORMATION

Nationality : India
DOB : 28/01/2001
Marital Status : Single

PORTFOLIO LINKS



https://linktr.ee/deepu_shaji

Scan the QR code or click the link below for easy access to my portfolio and social media profiles. Let's connect and explore my design journey together

Profile

Creative Director | Cinematographer | Photographer | Video Editor | 3D Exhibition Designer | Graphic Designer

Creative professional with 5.5 years of experience in design and visual storytelling. Holds a Bachelor's degree in Graphic Design with expertise in developing complete design concepts from scratch. Experienced in cinematography, photography (including freelance projects), 3D exhibition design, and video editing, with a strong ability to combine artistic vision and technical skills. Adept at leading creative projects, collaborating with teams, and delivering innovative, high-quality visual solutions across multiple platforms.

WORK EXPERIENCE

Shuraa Advertising

Creative Director

May 2024 – September 2025
1.5 year (UAE)

At Shuraa Advertising, one of the UAE's leading creative agencies, I spearhead high-impact campaigns for top brands, including Shoba Realty, Majid Al Futtaim, Jetour, Lamborghini, GWM, Dubai Police, Al Barari, RTA, and Dubai Municipality.

- **Art Direction** – Sketching and visualizing concepts, shaping the creative vision across campaigns and projects.
- **3D Exhibition Design** – Creating 3D models and structural designs for immersive exhibition and event installations.
- **Videography & Photography** – Capturing cinematic visuals and high-quality imagery.
- **Video Editing** – Building narrative-driven edits where every video tells a compelling story.
- **Graphic Design & Branding** – Developing and preparing brand identities, campaign assets, and supporting files.

SKILLS

Branding
Logo & Stationery designs
Illustrations
Social media ads
Poster & Flyer designs
Infographics
Brochure
Magazine designs
WordPress Website designs
Product Packaging
Product Designing
Label designs
3D Modeling
Exhibition Stand designs
Video Editing
Photography
UI Design

SOFTWARE SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Adobe Premiere Pro
Adobe Audition
Adobe Lightroom
Adobe Dreamweaver
Adobe XD
Adobe Dimension
Adobe Substance 3D Stager
Adobe Substance 3D Painter
Autodesk Maya
Blender
WordPress
Figma
Finalcut Pro
Logic Pro
Motion
DaVinci Resolve

Pureborn

Product Designer

April 2023 – November 2023
8 month contract (UAE)

Pureborn is a pioneering eco-friendly baby essentials brand that prioritizes sustainability through the use of compostable packaging. Often Founded in the UAE in 2016 and now available in 19 countries globally. I got an opportunity to work for Pureborn on an 8-month contract as a product designer and my primary role was to update the packaging design for our baby products.

- Collaborated with product managers and the marketing team to generate ideas and turn them into beautiful package designs.
- Redesigned the packages for all their products, including their main products, day pants and night pants (nappy for babies).
- Created die lines for their products
- Created 3D mock-ups using Maya software
- Created web page design for Amazon Plus for the Pureborn product page.
- Designed their complimentary kits and Exhibition stand

OrderStack

Creative Designer

October 2021 – September 2022
1 Year

OrderStack is a Canada-based company that offers a commission-free online ordering system that helps to take unlimited orders & grow business through websites & social media platforms.

- Designed illustrations and posters for company websites.
- Collaborated with platform managers to design meaningful social media content.
- Trained and worked with the creative team for collaborative production.
- Designed social media ads for business professionals and food ventures.
- Made menu card designs and posters for restaurants.

INTERNSHIP

Yellowtooths

Graphic Designer

June 2021 – August 2021
(2 Months)

YellowTooths is one of the top film poster agency in Kerala in Kerala. Got training from experienced digital and typography artists. And I also got a chance to Collaborate with a group of excellent filmmakers to create movie posters.

LANGUAGES

English
Malayalam
Tamil

REFERENCES

Available upon request

EDUCATION

UG 2018-2021

Bachelor of Art in Animation & Graphic Design

Yeldo Mar Baselios College, Kerala – School of Media & Design
(Affiliated to Mahatma Gandhi University)

Completed a comprehensive program covering graphic design, branding, photography, videography, UI design, video editing, animation, and 3D visualization, building a strong foundation in creative communication and multimedia storytelling.

RECENT ACHIEVEMENTS

Throughout my journey at Shuraa Advertising, I have consistently delivered high-profile projects in competitive environments, where clients' projects are awarded through agency competitions rather than direct assignment.

- **Dubai Municipality, DEWA, RTA & Dubai Police – DRC** – Successfully executed this major project at the world's largest mall (Dubai Mall). I managed the complete workflow, including art direction, 3D modeling, production files, cinematography, and video editing, resulting in a fully realized, immersive installation. This stands out as a significant milestone in my career.
- **F1 Movie Promotion Installation – Vox Cinemas:**– Delivered a specialized installation for supercars and motorsports enthusiasts, handling art direction, 3D modeling, production files, cinematography, and final video editing. This project was particularly special to me as I was deeply passionate about motorsports, and I successfully translated that enthusiasm into the final experience.
- **Mall of the Emirates – M Signage structure:**– Developed a permanent structural installation featuring the mall's logo, producing production-ready solutions. The project received direct appreciation from mall management for its design and execution.

These recent projects highlight my end-to-end creative approach and are among the most significant milestones in my career. Alongside these, my career is marked by numerous past achievements, consistently delivering innovative, high-impact solutions. I continue to seek opportunities that challenge and inspire me.

CLIENTS I'VE WORKED WITH





Webpage [↗](#)

www.deepushaji.com

Visit www.deepushaji.com to explore my professional portfolio showcasing a diverse range of projects in UI & wordpress web Design, graphic design, and 3D modeling. For a deeper dive into my work, including detailed project descriptions and creative insights, head to www.behance.net/deepushaji. These platforms provide a comprehensive view of my skills and passion for what I do.

Behance [↗](#)

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FOCUS

Graphic Design
Branding
3D Modeling
Video Editing
Photography
Product & Packaging design
Wordpress Web design
UI Design



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