



DEEPUMON SHAJI

Creative Designer and
Product Designer

www.deepushaji.com

CONTACT

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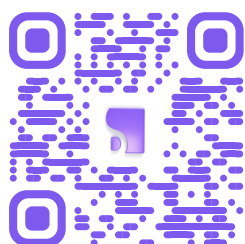
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PERSONAL INFORMATION

Nationality : India
DOB : 28/01/2001
Marital Status : Single
Passport No : W1850360
Visa Status : Visit visa
Date of Issue : 25-03-2024
Valid Until : 25-06-2024

PORTFOLIO LINKS



https://linktr.ee/deepu_shaji

Profile

Graphic designer with 4 years of experience. A strong Graphic Design professional with a Bachelor's degree focused on graphic design, skilled in building the entire design from scratch. Also had experience as a freelance photographer. Strong communicator who works well in a team environment.

I have exceptional knowledge in developing Graphics, Visual images for products, Branding, Logos & Stationery designs, Illustrations, Social media ads, Poster & flyer designs, Infographics, Brochure & magazine designs, Wordpress Website designs, Product Packaging & Label designs, 3D Modeling, Exhibition Stand design, Video editing & Photography, UI Design

WORK EXPERIENCE

Pureborn

Creative Designer

April 2023 - November 2023
8 month contract (UAE)

Pureborn is a pioneering eco-friendly baby essentials brand that prioritizes sustainability through the use of compostable packaging. Often Founded in the UAE in 2016 and now available in 19 countries globally. I got an opportunity to work for Pureborn on an 8-month contract as a product designer and my primary role was to update the packaging design for our baby products.

- Collaborated with product managers and the marketing team to generate ideas and turn them into beautiful package designs.
- Redesigned the packages for all their products, including their main products, day pants and night pants (nappy for babies).
- Created die lines for their products
- Created 3D mock-ups using Maya software
- Created web page design for Amazon Plus for the Pureborn product page.
- Designed their complimentary kits and Exhibition stand

SKILLS

Branding
Logo & Stationery designs
Illustrations
Social media ads
Poster & Flyer designs
Infographics
Brochure
Magazine designs
WordPress Website designs
Product Packaging
Product Designing
Label designs
3D Modeling
Exhibition Stand designs
Video Editing
Photography
UI Design

SOFTWARE SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Adobe Premiere Pro
Adobe Audition
Adobe Lightroom
Adobe Dreamweaver
Adobe XD
Adobe Dimension
Adobe Substance 3D Stager
Adobe Substance 3D Painter
Autodesk Maya
Blender
WordPress
Figma
Finalcut Pro
Logic Pro
Motion
DaVinci Resolve

OrderStack

Graphic Designer

October 2021 – September 2022
1 Year

OrderStack is a Canada-based company that offers a commission-free online ordering system that helps to take unlimited orders & grow business through websites & social media platforms.

- Designed illustrations and posters for company websites.
- Collaborated with platform managers to design meaningful social media content.
- Trained and worked with the creative team for collaborative production.
- Designed social media ads for business professionals and food ventures.
- Made menu card designs and posters for restaurants.

INTERNSHIP

Yellowtooths

June 2021 – August 2021
(2 Months)

Graphic Designer

YellowTooths is one of the top film poster agency in Kerala in Kerala. Got training from experienced digital and typography artists. And I also got a chance to Collaborate with a group of excellent filmmakers to create movie posters.

EDUCATION

UG 2018–2021

Bachelor of Art in Animation & Graphic Design

Yeldo Mar Baselios College, Kothamangalam, Kerala
School of Media & Design
(Affiliated to Mahatma Gandhi University)

LANGUAGES

English
Malayalam
Tamil

REFERENCES

Available upon request



Webpage [↗](#)

www.deepushaji.com

Visit www.deepushaji.com to explore my professional portfolio showcasing a diverse range of projects in UI & wordpress web Design, graphic design, and 3D modeling. For a deeper dive into my work, including detailed project descriptions and creative insights, head to www.behance.net/deepushaji. These platforms provide a comprehensive view of my skills and passion for what I do.

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FOCUS

Graphic Design
Branding
3D Modeling
Video Editing
Photography
Product & Packaging design
Wordpress Web design
UI Design



deepu shaji

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